

JOIN the Family, STAY in the Family!



Get \$250



Get \$100



Get \$100



Get \$100



Get \$100

End User Trade In Program SATO Works™

Is your printer out of date or past the point of reasonable repair? Did you purchase your printer, but expected something more durable or reliable? Do your printer repair bills seem as high as your kid's college tuition?

Stop! Why not trade in those headaches to SATO?

We've made dependable printers for over 45 years and know the importance of reliability. Have confidence and peace of mind, trade up to SATO and discover why customers around the world have turned to us for their printing needs – and save yourself some cash while you're at it!

SATO Works™ is a comprehensive and easy trade in program that pays End Users cash back on their purchases of SATO printers.

Program Details:

- End Users receive rebates on new SATO printers when replacing qualifying SATO or competitor printers.
- End Users may receive up to \$250.00 per unit.

How this program works:

- 1) Purchase a qualifying SATO printer between **02/08/10** and **07/31/10**. This trade-in offer is a 1:1 ratio allowance on qualifying printers you now own.
- 2) Complete the SATO Works™ Rebate Coupon
- 3) Fax a copy of your qualifying printer invoice (reseller to end user) along with the completed SATO Works™ Rebate Coupon. We will contact you with your return authorization number (RMA) and instructions on where to send the retired printer's controller board.
- 4) Remove the printer's controller board from inside the printer, box it and follow the instructions you receive on your RMA authorization.
- 5) Validation of your return will be performed at SATO upon its arrival and the qualifying trade in allowance (US\$ check) will be issued by SATO directly to the end user customer or the assigned reseller.



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Rebate Amounts:



M84Pro
Get \$250



CL608/612e
Get \$100



CL408/412e
Get \$100



LM408/412e
Get \$100



GL408/412e
Get \$100

Qualifying Trade-In Printers:

SATO PRINTERS	
Industrial Printers	CL408, CL412, CL608, CL612, M8400, M8450, M8400RV, M8400RVe
COMPETITIVE PRINTERS	
Argox	X2000+, X3000+, G6000
Cognitive	All portable Code Ranger, Code Courier Models
Datamax	M-4206, I-4210, I-4310, W6208, Prodigy Plus
Datasouth (AMT Datasouth)	Codewriter, Fastmark Series Freeliner Portables
Intermec	4400, 4630, 6820, 681T, 6806, PM4i, PF2i, PF4i, PD4, PD41, PD42, PC41, PC4 and PAC30 print engine, all PB portable printer series, all RFID supported models
TEC	B-852, B-882, B-SV4D, B-SA4TP, B-452-HS, B-452, B-SX5, B-SX4, B-SA4T, B-SPD2 portable
Zebra	MP3, P2222, P2242, RP3, MP5020, MP5022, MP5033, MP5040, MP5044, Encore2, Encore3, Encore 3N, Encore4, Cameo 2, Cameo 3, QL220, QL320, QL420, 2746E, 90Xi, 90XiII and 90Xi Plus Series, 140Xi Series, 170Xi Series, 220Xi Series, 105S, 105Se, 160S, Z4000, Z4M, Z4M Plus, Z6000, Z6M, Z6M Plus, Stripe Series, Z90, Z91, Z105, Z130, Z140, R140Xi, R110Xi, R4M Plus

Don't see your printer listed? Give us a call, we can help!

Terms and Conditions:

- This rebate offer is limited to and valid only for the qualifying printers shown above.
- Resellers or third party suppliers are not eligible for direct rebate unless the rebate is assigned to the reseller by the end user. Please check the assignment area of the coupon.
- Rebates are only valid on new products purchased directly from SATO channel partners.
- A customer's identification of a SATO printer serial number, and claim against the purchase of a new product, removes all future warranty and support of the trade-in unit identified.



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SATO America, Inc.

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End User Trade In Program SATO Works™

End User Customer Name		Contact Person	
Address			
City	State	Zip	
Country			
Phone Number		Email Address	

Please Select

- Assign and send the Trade in Rebate amount to my SATO Reseller. Please complete information below(*)
- Add me to SATO's email list for special product announcements

Purchased Printer			Trade-In Printer	
SATO Model	Serial #	Date Purchased	Model Name	Serial #

A copy of your purchase receipt (reseller to end user) must be sent with this coupon.

***Assignment of Rebate to:**

Company Name:		Contact Person	
Partner #:			
Address			
City	State	Zip	
Country			
Phone Number		Email Address	

- All areas above must be completed
- Within 30 days of your purchase download, print and complete all sections of this form.
- Then fax this form along with a copy of your purchase receipt to
704.644.1659 - Attention: Rebate Department, SATO America, Inc.
- Upon validation of your purchase SATO America will send the qualifying rebate check (US\$ only) to the address and contact defined.